



# WDDS NEWSLETTER

March 2014

WASHTENAW DISTRICT DENTAL  
SOCIETY

Volume 28, Issue 3

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## Future Meeting Dates

**March 10, 2014. 6:15pm.** "Putting Evidenced Based Dentistry to Practice." Dr. Bob Eber. Weber's

**March 21, 2014. 8am-10am.** Legislative Breakfast. Weber's.

**April 30-May 3, 2014.** MDA Annual Session. DeVos Place, Grand Rapids

**September 12, 2014. 8am-4pm.** MDA/WDDS/LDDS meeting. "Antibiotics in Dentistry (AM)." "Medicine in Dentistry (PM)." Dr. Robert Fazio. Weber's.

## Healthy Kids Dental Comes to Washtenaw

### Delta Providers:

Healthy Kids Dental Comes to Washtenaw County

As you have hopefully heard, Healthy Kids Dental (HKD) went into effect in Washtenaw County on October 1, 2013. This means that approximately 23,000 children under age 21 in Washtenaw County who previously were eligible for Medicaid dental benefits are now enrolled in Healthy Kids Dental. Studies have shown that children in HKD are more likely to receive regular dental care, dental visits are 50% higher among this group, and these children are more likely to have a "dental home."

Healthy Kids Dental is a public-private partnership between Delta Dental and the Michigan Department of Community Health, so Delta Dental Premier participating dentists are automatically eligible to treat children enrolled in HKD. The good news for dentists is that reimbursements for HKD are based on the Delta Dental PPO fee schedule, which is, on average, 66-89% higher than traditional Medicaid reimbursements. HKD covers most dental services such as X-rays, cleanings, fillings, root canals, tooth extractions and dentures. It's also worth noting that HKD covers young adults up to age 21, as well as the very youngest dental patients under age 3.

Just as offices do for current Delta patients, all claims for HKD are submitted to Delta Dental. Delta will send payment directly to dentists. If services not covered by HKD are needed, the cost will be the responsibility of the enrollee or responsible party. However, such costs must be discussed with these individuals in advance, and non-covered (or alternate) services should only be done with their agreement to pay for those services.

Since this is a new program for most dental offices in Washtenaw County, there are few important things to note:

-Healthy Kids Dental replaces Medicaid dental coverage for Medicaid-eligible children, so dentists who accept Healthy Kids Dental DO accept children on Medicaid now. Some families calling to make an appointment may identify their children as "on Medicaid". If they're Medicaid-eligible, they're on HKD.

-Medicaid eligibility can change frequently. HKD dentists should check the eligibility of every HKD patient on the day of treatment before providing services.

-Families may call your office to see if you accept Healthy Kids Dental. Please make sure all office staff are familiar with HKD eligibility. HKD Fact Sheets are available for your office staff. Please email Shannon Novara at [snovara@wash.k12.mi.us](mailto:snovara@wash.k12.mi.us) or call (734) 994-8100, ext. 2177 for a fact sheet.

-For additional information or billing assistance, please contact Delta Dental customer service at (800) 482-8915.

We hope you'll join us in celebrating this victory for young children in our county. As you know, good oral health care is an important factor in a child's overall health, and ultimately impacts their ability to succeed in school and life.

Shannon Novara, Program Manager

Washtenaw Success by 6 Great Start Collaborative

[www.washtenawsuccessby6.org](http://www.washtenawsuccessby6.org)

## President's Farewell Letter

I would like to take this time to thank the members of the Washtenaw District Dental Society for allowing me to have spent this past year as your President. It has been an honor and a privilege to serve you. I would also like to thank my fellow board members for their hard work and dedication, Barb Kolling our executive secretary and all committee members. Without your time, effort and commitment the society would not be where it is today.

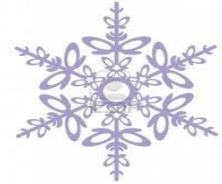
Our society has continued to experience growth this past year as we have witnessed an increase in attendance at our monthly meetings. Such growth can be attributed to you, the members, and the content of educational material being presented. We continue to strive to provide our members and potential new members with the opportunity to move forward professionally. We try to achieve this within a community that

aspires to excel in every area of dentistry and community service.

I look forward to what the future of the dental society holds and the impact that we can have upon our community. I am proud to be a member of our society and would like to thank you again for the opportunity to serve you.

Sincerely,

Norbert E. Fernandez



### CHECK OUT OUR

#### WEBSITE FOR:

#### \*CE COURSES

#### \*MEMBER

#### DIRECTORY

#### \*MDA SERVICES

#### AND CONTACT INFO

#### \*NEWSLETTERS

The society has officially moved into the 21st Century with the creation of our website (for both members and the general public). Please check it out at [www.washtenawdentalsociety.org](http://www.washtenawdentalsociety.org)

We are serving the public by providing a "find a dentist" search engine to direct them to our local members for dental treatment. As per our previous newsletters, please check to make sure the information provided (which we obtained from

the MDA) is correct so that new patients may find you.

We are also serving our membership with our "Members" area that lists our CE calendar, officer and committee information, membership directory, as well as links to the MDA, other components, societies and study clubs. This area does require a login and password. The login is the first letter of your first name followed by your full last name in all lower case letters. The

login is case sensitive. The password is your ADA number without any leading zeros. For example login and password for John Doe with ADA number 0123 would be:

Login: jdoe Password: 123

**NOTE: Please be aware that since the directory is now located on the website, we will no longer provide hard copies.** This will save the society both printing and postage costs (approx \$1,400) in an effort to control dues.

WDDS Website: [www.washtenawdentalsociety.org](http://www.washtenawdentalsociety.org)

## Washtenaw Children's Dental Clinic Closing

Dear Friends and Colleagues,

Yes, it's true, and I regret to inform you that after 50 plus years serving the low income children of Washtenaw County, the clinic is no longer a viable business model. After our supplies from the U of M Dental School dried up and we lost more than 50% of our grant money during the recession, several of our main volunteers are now retiring. In addition, my husband has had ongoing health issues the past two years and it is time for us to travel and relax, also. Fortunately, the expanded dental benefits for kids with Medicaid through Delta Dental Insurance should help my population find new dental homes.

I have loved working with these kids and I will miss a vast majority of them. I hope you can find some room in your practice for them if they should call.

THANK YOU SO MUCH FOR HELPING OUT WITH THESE KIDS OF "MINE".

Sincerely,

Tammy Kraeger, R.D.H., B.S.,  
Director, Washtenaw Children's Dental Clinic

## 2014 Mission of Mercy

The Michigan Dental Association and the Michigan Dental Association Foundation are now working to organize an unprecedented statewide dental access program – the Michigan Mission of Mercy event, to be held May 29 - June 1, 2014 at the Wink Arena on the campus of Ferris State University. About 1,200 low-income individuals are expected to be treated over the course of two or three days. The MDA is now looking to identify potential volunteers to serve as organizers and leaders.

Visit:

[http://  
www.smilemichigan.com/  
foundation/  
MissionofMercy.aspx](http://www.smilemichigan.com/foundation/MissionofMercy.aspx)



**WDDS BUSINESS & GENERAL MEETING MONDAY, MARCH 10, 2014****WEBER'S INN**

3050 JACKSON RD

ANN ARBOR, MI 48103

**“Putting Evidence Based Dentistry to Practice”**

PRESENTED BY:

**Robert M. Eber, DDS, MS****6:15PM REGISTRATION/SOCIAL HOUR, 7:00PM DINNER/BUSINESS MEETING & PROGRAM**

PLEASE CALL OR EMAIL BY MARCH 5, AND RESERVE YOUR GENERAL OR VEGETARIAN ENTRÉE.

**-NO COST to WDDS ACTIVE & ASSOCIATE MEMBERS-****LIFE, RETIRED AND LIMITED TIME PRACTICE MEMBERS: \$30.00****GUEST FEE: \$35.00****CE CREDITS: 1****Speaker Bio:**

Dr. Bob Eber is a clinical professor of periodontics at the University of Michigan School of Dentistry and a diplomat of the American Board of Periodontology. He served as associate chair of the Department of Periodontics and Oral Medicine from 2001 through 2010 and currently serves as director of the Healthcare Delivery (HCD) Pathway, a key part of the UMSD's new dental curriculum. Since 2011, he has been teaching dental students how to incorporate evidenced based dentistry into practice through writing of critically appraised topic papers (CATs), as part of the HCD pathway requirements. In spring 2012, Bob completed the Evidenced Based Dentistry Champions training course at the ADA in Chicago. He obtained his D.D.S. from Indiana University and M.S. in Periodontology from The Ohio State University. Bob taught at OSU and IU, and had six years of private practice experience before he joined the faculty at the University of Michigan in 1995. Bob's current primary focus is teaching pre-doctoral and graduate students. His research focuses on clinical trials related to periodontics and implant dentistry. Bob is past chair of the Section for Periodontics of the American Dental Educators Association, past president of the Russell W. Bunting Periodontal Society, and past-president of the Midwest Society of Periodontology. Bob was recipient of the AAP Award for Outstanding Teaching and Mentoring in Periodontics for the University of Michigan in 2008. He is a 2010 Fellow of the American Dental Educators Leadership Institute and is an oral examiner for the American Board of Periodontology. Bob maintains a part-time intramural practice limited to periodontics and implantology. Bob has been married to his wife, Debra, for 28 years. They have four children.

**Course Overview:**

One of the major problems facing healthcare providers, including dentists, is information overload. We are presented with competing, conflicting and confounding data and advice from lecturers, colleagues, journals, the Internet and sales representatives. How can any one clinician weed through all of this information and make patient care decisions with confidence? This lecture is designed to give participants a brief overview of what it means to practice evidenced based dentistry and information that can be used to incorporate EBD principles into practice. Upon completion of this presentation, participants will: 1. Understand the definition of evidenced based practice 2. Understand what it means to be an EBD Champion 3. Be able to describe what a Critically Appraised Topic (CAT) paper is and how one can use CAT based recommendations to patient care 4. Be able to write a PICO question 5. Know how to formulate a search strategy to find best evidence from existing online databases 6. Be able to rank evidence based on the Centers for Evidence Based Medicine criteria 7. Be familiar with online resources that can be used to incorporate EBD into practice Lecture outline: I. Introduction: a. What is evidenced based dentistry (EBD) b. The ADA EBD Champions program II. Critically Appraised Topics (CATs) III. Writing a good PICO question IV. Developing an online search strategy a. MeSH terms b. PubMed c. ADA's ebd.ada.org site V. Ranking evidence using CEBM criteria VI. Making recommendations based on evidence VII. The Future: UMSoD CAT library initiative

**ADA CERP®** | Continuing Education Recognition Program

The Washtenaw District Dental Society is an ADA CERP recognized provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Washtenaw District Dental Society designates this activity for 1 continuing education credit.

## Healthy Kids Dental Facts for Dental Offices



Vision: "Every child in Washtenaw County starts school ready to succeed"

[www.washtenawsuccessby6.org](http://www.washtenawsuccessby6.org)

**-Healthy Kids Dental went into effect in Washtenaw County October 1, 2013.**

-HKD is a public-private partnership between Delta Dental and the Michigan Department of Community Health.

**-Healthy Kids Dental replaces Medicaid dental coverage** for Medicaid-eligible children up to age 21, so dentists who accept Healthy Kids Dental DO accept children on Medicaid now.

**-Medicaid eligibility can change frequently. HKD dentists should check the eligibility of every HKD patient on the day of treatment.**

-If a patient does not have his or her HKD/Delta Dental ID card, the HKD member number is the same as on their green Medicaid card.

-Delta Dental Premier participating dentists in Michigan are automatically eligible to treat children enrolled in Healthy Kids Dental (HKD).

**-Reimbursement to all Michigan participating dentists for covered services rendered to HKD enrollees is based on the Delta Dental PPO fee schedule. This schedule is, on average, 66-89 percent higher than traditional Medicaid reimbursement.**

**-All claims for HKD are submitted to Delta Dental. Delta will send payment directly to dentists.**

-For any services not covered by HKD, the cost will be the responsibility of the enrollee or responsible party. However, such cost must be discussed with these individuals in advance, and non-covered services should only be done with their agreement to pay for those services.

-For additional information or billing assistance, please contact Delta Dental customer service at (800) 482-8915.

### Healthy Kids Dental Covered Services

There are no copayments or deductibles; however, some limitations and exclusions apply. The enrollee/parent/responsible party is responsible for the cost of any services not covered by Healthy Kids Dental.

#### Covered services include:

- |                       |   |
|-----------------------|---|
| ● Examinations        | ● Fillings                              |
| ● X-rays              | ● Stainless steel or resin crowns       |
| ● Prophylaxes         | ● Root canals                           |
| ● Fluoride treatments | ● Extractions                           |
| ● Sealants            | ● Complete or partial dentures          |
| ● Space maintainers   | ● Emergency treatment to alleviate pain |

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\* The removal of asymptomatic third molars is not a covered benefit.

## Give Kids A Smile Update

My name is Amy Lesch and I am a 3rd year dental student and one of the co-coordinators for Give Kids a Smile this year at U of M. Thanks for offering to help organize and get the word out about our event this year. We really appreciate all of the support WDDS gives us!

We are holding GKAS later than in the past because of concerns about winter weather. Over the past several years, the attendance at our GKAS has been really hurt by all of the snowstorms that happen to pop up in February. The date for this year is Saturday, April 5, 2014. Only 4 months from today! Below is the short description of the event that I used to register it with the ADA.

The University of Michigan School of Dentistry and the Washtenaw District Dental Society are pleased to participate in Give Kids A Smile Day on Saturday, April 5, 2014. Registration begins at 8:30 AM and rolling appointments will start at 9 AM. Free check-ups, cleanings, limited x-rays, sealants, fillings, and extractions will be provided on a first-come, first-served basis to the first 100 patients registered. Children ages 5-12 are welcome and they must be accompanied by a parent or guardian.

Usually we need volunteers to arrive at the dental school by 8 AM and it usually wraps up around 1 or 2 PM. Please let me know if you have any questions or suggestions.

Thanks again for your support!

Amy Lesch

. editor's note...Amy and a fellow dental student will present at the March 10 WDDS general meeting to recruit volunteers for the April GKAS.



## Sponsor a Student

The WDDS continues to receive more requests from Dental Students to attend our general meetings. Because they are the future of our Profession, and we wish for them to have a positive experience with organized dentistry, we would like to honor these requests. The WDDS would like to give members the opportunity to sponsor a dental student. The current cost is \$30 for a member to sponsor a Dental Student

to one of our general CE meetings. You have the option of being a "mentor" to the student during the social time, and provide some networking opportunities for them, or allowing them to do this on their own. The WDDS has applied for a one year grant thru the ADA, as it is currently under review. Should this grant be approved, the ADA will assist with 2/3, or \$20 towards each student's sponsorship. To date

we have had 29 students take part. Thank you to those who have so generously contributed and participated, as well as those of you in the future. Please contact [bkolling@washtenawdentalsociety.org](mailto:bkolling@washtenawdentalsociety.org) if you would like to "sponsor a student."

## Proposed Washtenaw County Dental Clinic for Medicaid and Uninsured

There are over 43,000 Washtenaw County residents currently without any dental insurance according to the 2011 Michigan Check-up on Oral Health, and another 35,000 on Medicaid only, who have very limited access to dental care. Twenty-one thousand of those on Medicaid are children, and are now eligible for Healthy Kids Dental, the Michigan program for enhanced reimbursement, administered through Delta Dental. We are very grateful for that. But it leaves over 13,000 adults with Medicaid, and possibly another 15,000 added to Medicaid in April of 2014 after the Medicaid program expands, without access to dental care.

Oral health is our biggest unmet medical need in the county, and a source of hundreds of emergency room visits yearly, and hundreds of thousands of dollars in hospital costs. The cost to our residents' overall health is hard to estimate, but we do know dental problems are associated with

cardiovascular disease and premature labor.

Washtenaw County Public Health (WCPH) would like to start to address this unmet need by building a dental clinic in Ypsilanti for Medicaid and low-income uninsured patients. Local health department dental clinics are eligible for enhanced reimbursement for Medicaid patients. The health department is working with the Michigan Community Dental Clinic (MCDC) system which has been able to use this model to run clinics under the auspices of local health departments in 22 locations around Michigan. They only accept patients on Medicaid, and uninsured patients who live at or below 200% of the poverty level. Their network benefits from economies of scale, both in buying equipment, and in their day to day operations. WCPH has studied the question of running the dental clinic ourselves versus working with MCDC, and we believe it would better serve our community,

and at a lower overall cost, to partner with MCDC. We were also very favorably impressed by our site visits to their Monroe and Charlotte clinics.

County administration, under the leadership of Verna McDaniel, has been informed of our proposal, and they have voiced overwhelming support for the project. We are hopeful that the Washtenaw County Board of Commissioners will vote to move forward with the project early in 2014, so that construction can begin by the middle of the year. It is a much needed project, and one we hope the Washtenaw District Dental Society will support as well.

Alice Penrose, MD, MPH  
Medical Director  
Washtenaw County Public Health  
[penrosea@washtenaw.org](mailto:penrosea@washtenaw.org)

## Washtenaw District Dental Society

PO Box 2584  
Ann Arbor, MI 48106-2584

Phone: 734-761-2445

E-mail: [bkolling@washtenawdentalsociety.org](mailto:bkolling@washtenawdentalsociety.org)

**We're on the Web!**

**[www.washtenawdentalsociety.org](http://www.washtenawdentalsociety.org)**

## WDDS Legislative Breakfast: March 21

The WDDS is hosting legislative Breakfast at Weber's Inn on Friday, March 21, 2014, from 8-10am. RSVP by March 10 to [k\\_dill01@comcast.net](mailto:k_dill01@comcast.net)

The Legislative Committee has contacted and invited local state representatives and senators to our annual legislative breakfast. This year, State Representatives Adam Zemke and Jeff Irwin will be in attendance, as well as a staff member from Senator Rebekah Warren and Congressman John Dingell.

The WDDS Legislative Breakfast will be at Weber's Inn on Friday, March 21st at 8:00 am. Members of our society will be contacted and encouraged to attend to share their views and thoughts on current and upcoming legislation.

This is your opportunity as members to have face-to-face discussions with your

state legislatures about political and legal issues/concerns impacting dentistry today and in the future, all while enjoying a delicious breakfast. The topics for discussion will be open. If you have any specific topics you would like to see addressed please bring them to Dr. Dill's attention when you RSVP.

Lynn Aronoff, the MDA's grassroots adviser will be in attendance to facilitate discussion.

The legislatures are making a point to come speak with our members about concerns we may have regarding our profession. Therefore, we hope you will attend this worthwhile event. Kindly RSVP to Dr. Ken Dill by February 15, 2014. [k\\_dill01@comcast.net](mailto:k_dill01@comcast.net) or (734) 995-2633.

Regards,

2014 Legislative Committee,  
Ken Dill, Chairman

Gary Bloomfield

Mike Martin

