



# WDDS NEWSLETTER

March 2016

WASHTENAW DISTRICT DENTAL  
SOCIETY

Volume 30, Issue 3

## INSIDE THIS ISSUE:

Effectiveness of Preventative Care	2
Mission of Mercy	2
GKAS	2
Dr. Richard Ernst Apology	2
March CE Meeting	3
Legislative Breakfast	4
New Website & CE Info	4

### Future Meeting Dates

**March 2, 2016.** New DDS Study Club.  
6:30pm-8:30pm Quarter Bistro.

**March 7, 2016.** "Why we Have to Stop Fixing  
Teeth." Dr. Lisa Knowles. 6:15pm. Weber's  
Inn.

**March 18, 2016.** Legislative Breakfast. 8am-  
10am. Weber's Inn

**April 13-18, 2016.** MDA Annual Session, The  
Suburban Collection Showplace, Novi, MI.

**June 9-12, 2016.** MDA Foundation Mission  
Of Mercy Event. Macomb Community Col-  
lege, Warren, MI.

**September 9, 2016.** Topic TBA. Dr. Mi-  
chael Fling. 6:15pm. Weber's Inn

## President's Farewell Letter

It has been my distinct pleasure to serve as President of the WDDS over the past year. The past 4 years have been very rewarding, as I have worked with various members and committees on behalf the general membership and our community. It has been an honor and privilege to work with the other board members. Their hard work and positive attitudes have strengthened my belief in the importance of supporting "organized dentistry." I would also like to thank our Editor, John Hamerink and to give special kudos to our executive director, Barbara Kolling. Barb's passion for dentistry and commitment to the WDDS is second to none!

Our Society continues to grow and be a leader in our state and nationally. In addition to our well attended general body meetings we continue to see growth in both our "sponsor a student" and "new dentist study club" programs. Thank you to Barb Kolling, chair Betsy Meade and committee for their continued leadership in both endeavors. Thank you to chair Aimee Picard and committee for working to create our online marketing campaign that targets Washtenaw county residents. Thank you to Ken Dill, Mike Martin and Paul Lopez on all their hard work organizing our annual legislative breakfast. I encourage members to attend and let their voices be heard. If you are new to WDDS or have never attended the event it is a great opportunity to hear from and speak with your local and state elected officials. The

breakfast is Friday, March 18 at Weber's! These and other accomplishments would not be possible without the continued support of members who volunteer their time.

New initiatives on our horizon include, making the newsletter available online for members to print if they desire to help manage our costs, adding smaller meeting venues for CE that will offer a non-traditional time for members to meet who are unable to attend our regular monthly meetings. We are also investigating the feasibility of establishing a WDDS scholarship fund for a dental and / or hygiene student in the near future to help manage the increasing cost of a dental education. We are putting an ad hoc committee together and welcome members to serve on it. Please contact Barb Kolling or myself if you are interested in serving on the committee. I encourage those who have not served on a committee, participated in the MDA annual session or volunteered at the Mission of Mercy (to be held June 10<sup>th</sup> & 11<sup>th</sup>, watch our website for the opportunity to sign up) to get involved. It's easy, rewarding and a good time!

Thank you for the opportunity to serve and I am proud to be a member of our Society!

Sincerely,

Sam Malcheff

## ATTENTION MEMBERS!!!

The executive board is transitioning the WDDS Newsletter from a hard copy to an electronic copy. In an effort to limit the cost and materials associated, a member may Opt-in to request a hard copy.

# The Effectiveness of Preventative Care at Community Outreach Clinics

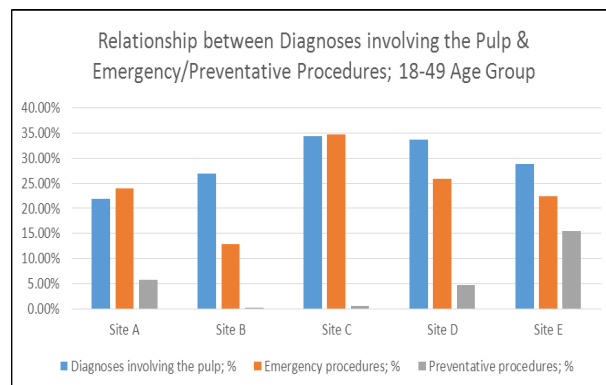
Jun Sup Park (B.S.), Howard A. Hamerink (DDS)

To date, there is insufficient evidence on the effectiveness of preventative care at community outreach clinics. To address this issue, the following PICO question was generated. For 18-49 year old dental patients visiting community outreach clinics, is treatment without a strong emphasis on preventative services, compared to treatment with a strong emphasis on preventive services, lead to more extractions? The goal was to generate evidence based recommendations for clinicians at these types of clinics.

For this study, five FQHC community outreach clinics were selected. No data from dental school patient care was used. In the five FQHCs, the 18-49 year age group, & the time period from 7/15/13 to 4/17/14 were chosen for analysis. This study utilized data from the eCLAS program from AllofE Solutions which is currently utilized by the University of Michigan School of Dentistry students to record patient care information at outreach rotations.<sup>1</sup> This program is used electronically to record all the necessary information: date, student, preceptor, clinic site, time with patient, diagnosis codes, & procedure codes in real time.<sup>2</sup> Data from this program was downloaded into an Excel format for analysis. There were many emergency/preventative diagnostic & procedure codes reported in the E-Class program, but only a subset of these codes were directly utilized in this study due to strict inclusion criteria.

The results of this study showed that as the percentage of "diagnosis codes involving the pulp" decreased, the percentage of emergency procedures decreased when the percentage of preventative procedures increased. One limitation of this study was that certain data samples were excluded during data analysis due to large differences between clinics in regards to the number of patient encounters. A bar graph representing the trend shows that as the emphasis on preventative procedures increase, less extractions are completed. Thus, the recommendation for clinicians at these sites includes emphasizing the importance of preventative care with consideration of individualized caries risk management.

This study was not an all-inclusive analysis. Despite these results & recommendations having evidence behind them, they can be made stronger by expanding this study to more than these 5 clinic sites. One future area of research is to evaluate other sources of care at these 5 chosen clinics because the eCLAS program in this study only reported patient care completed by dental students.



Percentages of corresponding diagnosis/procedures from 7/15/13 to 4/17/14 (at the 5 chosen clinic sites); # of procedures vs. # of Encounters

## Citations

- 1) AllofE Solutions, n.d. Web. 22 Aug. 2014. <<http://he.eccurriculum.net/>>.
- 2) "Clinical Tracking & Reporting Solution Getting Started Guide for Students." ECLAS. AllofE Solutions, 2013. Web. 22 June 2014.

## Mission Of Mercy 2016

The MDA Foundation has announced that the 2016 Michigan Mission of Mercy will take place June 9-12, 2016, at Macomb Community College in Warren. Macomb Community College offers excellent facilities that lend themselves well to a large event such as the MOM, said 2016 MOM co-chair Dr. Stephen Harris. The location is also within easy access to a large potential patient population, as well as within close proximity to a significant number of volunteers, Harris said. Michigan's MOM is administered by the MDA Foundation, the MDA's charitable arm.

## An Apology to Dr. Richard Ernst

The WDDS editorial staff is sending a huge apology to long time member, Dr. Richard Ernst. In the most recent WDDS hardcopy newsletter, Dr. Ernst was incorrectly listed as a new Tripartite member. Immediate action by Dr. Ernst, led the WDDS and the MDA to correct the situation/glitch in the new live-time data system. We wish to thank Dr. Richard Ernst for not only bringing this to our attention, but also for his patience, understanding and for being a CONTINUOUS Tripartite member for the last 34 years. We look forward to congratulating Dr. Ernst on Life Membership in the future!!

## GKAS

The University of Michigan is hosting Give Kids a Smile Day on April 2, 2016. From 8:30am to 2:00pm, we will be providing exams, x-rays, sealants, prophylaxes, restorations, and extractions for the first 100 patients. Our goal is to connect these underserved families to a dental home, where their children can receive regular dental care.

Give Kids a Smile is a great way for dentists to join with others in the community to provide dental services to underserved children. Each year, approximately 350,000 children benefit from more than 1,500 events across the country, all because of the efforts of 40,000 or more annual volunteers.

Our program at the University of Michigan provided over \$9,000 in services in 2015 with over 100 volunteers. If you are interested in volunteering, would like to make a donation, or if you know of a family who could benefit from our services, please contact [umgivekid-sasmile@umich.edu](mailto:umgivekid-sasmile@umich.edu). Thank you for your time and we look forward to another great event this year!

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WDDS BUSINESS & GENERAL MEETING MONDAY MARCH 7, 2016

**WEBER'S INN**

3050 JACKSON RD

ANN ARBOR, MI 48103

**“Why we have to STOP fixing Teeth”**

PRESENTED BY:

**Lisa Knowles, DDS**

**6:15PM REGISTRATION/SOCIAL HOUR, 7:00PM DINNER/BUSINESS MEETING & PROGRAM**

PLEASE REGISTER ONLINE THRU THE WDDS WEBSITE BY MARCH 2, & RESERVE YOUR GENERAL OR VEGETARIAN ENTRÉE.

**-NO COST to WDDS ACTIVE & ASSOCIATE MEMBERS-**

**LIFE, RETIRED AND LIMITED TIME PRACTICE MEMBERS: \$30.00**

**GUEST FEE: \$40 for dental team members      \$75 for non-member DDS's**

**CE CREDITS: 1**

**Speaker Bio:**

Dr. Lisa Knowles studied Communication at Alma College and then pursued her dental degree at the University of Michigan School of Dentistry. After completing a General Practice Residency and practicing for 15 years, Lisa began to put two and two together with her patients repetitive clinical appearances. Instead of cloning herself, she started Intentional Dental Consulting to help other dental professionals see the value in thinking and practicing Beyond 32 Teeth. She lectures internationally on several topics, including Communication strategies, Leadership Training, and Behavioral Medicine by the Ordinary Dentist. Because of her medical and dental training, coupled with a deep understanding of Communication, she wows audiences with new ways to think about old problems. You might read one of her several publications in Dr. Bicuspid.com, Dentistry IQ, Dental Products Report, or Dentistry Today. She is a well known on social media sites such as Facebook, LinkedIn, Instagram, and Twitter—and writes for her own blog, Beyond32 Teeth.com. Dr. Knowles is the former chair for the MDA annual session, an elected trustee to the MDA, serves on the MDA public relations committee, coordinates the Lansing Area Women's Dental Study Club and Forum, and is the editor for the Central District Dental Society.

**Course Overview:**

Don't panic! Dr. Knowles does not mean we have to give up our handpieces or precious digital scanners. No, she means we have to stop ONLY fixing teeth. The very survival of our species depends on it. Why? Because the world is evolving and so must we. Right now? Yes, we have to start thinking beyond 32 teeth. How? That depends on our mindset. If we are willing to broaden our thoughts about what dental professionals do, it's surprising at how much value we can add to our patients' experiences in our offices. During the worst economic times in Michigan, Dr. Knowles' practice soared because they added value to their patients' experiences. We still get to complete the meat and potatoes of dentistry. She loves the feel of the handpiece just as much as anyone. Dr. Knowles loves the feeling of giving people back their health AND their smiles—all from just looking at their mouths and thinking differently. Join her to learn how. Learn what to look for. Learn what to do. Learn how to talk about it with patients. "I am going to survive and evolve, and I want you too as well." Don't miss this one! Your survival might depend on it.



**ADA C.E.R.P.®** | Continuing Education  
Recognition Program

The Washtenaw District Dental Society is an ADA CERP recognized provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Washtenaw District Dental Society designates this activity for 1 continuing education credit.

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**We're on the Web!**

**[www.washtenawdentalsociety.org](http://www.washtenawdentalsociety.org)**

## WDDS Legislative Breakfast: March

Be sure and mark your calendar for our upcoming annual legislative breakfast on **Friday March 18th at 8 AM at Weber's Inn.**

Come hear the latest from our State and National representatives on issues that will certainly affect your dental practice.

This year we will have the following legislators attending.

State Representatives:  
Gretchen Driskell 52 District  
Jeff Irwin 53 District  
David Rutledge 54 District  
Adam Zemke 55 District

Lynn Aronoff from the MDA will also be updating us on state legislative issues. There will be some time set

aside where you can ask them questions and express your concerns.

This year, we will also be joined by an ADA representative! Seating is limited and we expect a particularly large attendance this year with the addition of our national legislator and our ADA representative. Please RSVP your intentions on attending ASAP and no later than March 10 to make sure you are included!

Sincerely,  
WDDA Legislative Committee

## New Website & CE info

### Members-

Please know your WDDS Executive Board is hard at work to help its member dentists succeed. You have all been very patient with the new online registration system. Thank you! We realize it has been confusing to go onto the WDDS Website with one User name and password, and follow the registration links, and then be asked another user name and password to register. Because we wish to make registration at all tripartite courses and events a simple process, the WDDS is teaming up with the ADA tech staff and will offer you easier web navigation within the tripartite. The MDA is also working with a firm to refresh our logo. When that is done, the new logo will appear on your e-news and emails, and will have a new sender email address. We hope this system will be live and ready to go in the fall. We will keep you posted when it is time to keep your eyes open for a new WDDS website & email address. The MDA is also working with a firm to refresh our logo. When that is done, the new logo will appear in your e-news and emails.

Additionally, and as a reminder, the WDDS will no longer be mailing yearly member CE reports. The WDDS began adding member credits October 2015. It is our understanding any courses taken through the MDA since that time will also be added to this system. Credits can be accessed thru our current website by visiting this link: <https://ebusiness.ada.org/myada/cecreditpo3.aspx?>