



# WDDS NEWSLETTER

March 2015

WASHTENAW DISTRICT DENTAL SOCIETY

Volume 29, Issue 3

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## Future Meeting Dates

**March 9, 2015. 6:15pm.** *“Digital Radiography: A Review of Systems & Diagnosis Synopsis”*. Robert F. Majewski, DDS, MS. Weber’s Inn.

**March 20, 2015. 8-10am.** *“Legislative Breakfast.”* Weber’s Inn.

**March 28, 2015. GKAS @ UMSOD. 8:30am-2:30pm.**

**April 22-25, 2015. MDA Annual Session, Lansing, MI**

**September 11, 2015.** *“TMD for the GP – What is the Clicking”* in the morning and *“Why are you Clenching Your Teeth”* in the afternoon. Dr. John Droter. Weber’s Inn

## President’s Farewell Letter

Well, where has the time gone? Like all good things when you look back, the time just seems to disappear. It has been a pleasure to serve the members of the Washtenaw District Dental Society over the past 4 years. I have been honored to work with such a great board this past year as president. All the support from everyone has made the job both fun and rewarding. I would like to give a special thank you to our executive director, Barbara Kolling. Her hard work and dedication to the day to day function of the society is truly special and indispensable.

Over the past years we have seen a continued growth in our society as the result of several efforts. This is in part due to our nationally recognized “sponsor a student dentist” program. We also have been working to sponsor non-member dentists in an effort to inspire them to join. Please remember that anyone can bring a nonmember dentist friend to a meeting without cost to them. I would like to give a special recognition to Barb Kolling in helping to secure two new grants for 2015 from the ADA. One for our “Sponsor a student dentist’ program and one for “CE for non-member dentists”.

The Young Dentist Committee also is alive and well and continues to provide good outreach and support for students and recently graduated dentists in our area. I also wish to say thank you to Betsy Meade and the young dentist committee for all their work in securing a grant for the “new and young dentist study club” program. That’s three grants, count them! Wow, what an awesome society we have. Efforts to update our society’s by-laws and procedures has also been a focus over the past year, with special thanks to Brian Meade for all his efforts.

As we continue into the future, I look forward to the positive impact we can make on dentistry and the community in which we seek to serve. If you have never had the opportunity to serve as a delegate, on a committee or as a board member, I encourage you to get involved. I’m sure you will find it fun, enlightening and rewarding to be involved. Our monthly meeting hopefully will continue to grow with your support. Ultimately, it is your participation that is most important aspect. You, the members, are what makes this society great.

It has been a pleasure to serve as your president.

Thank you,

Mark D. Zahn



## Sponsor a Student Update

"Thank you for sponsoring my attendance for the monthly meeting at Weber's Inn. It was rewarding to interact with dental professionals in the community as well as peer dental students. I enjoyed Dr. Nor's lecture on Stem Cell usage in dentistry and dinner was quite a treat! I look forward to returning in the future to promote the University of Michigan's GKAS Day later this year. Thanks Again, "

Many such wonderful notes have been sent to WDDS members who generously sponsored a student in 2014. Your evening of mentorship did not go unnoticed!

Through the generosity of our members (\$610) and the ADA's Grant (\$1220), 61 dental students from 3 Universities attended one of our four general meetings in 2014. The students brought an energy to the room noticed by all. The WDDS has once again applied for various grants in 2015 and will keep our members updated on the status of these grants.

In addition, because WDDS has secured ADA grant money, we will not be asking any fees from our members. The ADA will be covering the entire portion of the dental students participation. However, WDDS is still asking our members to host or mentor a student

for the evening. Interested members should contact Barb Kolling: bcfkolling@gmail.com or 734 761-2445

Once again thank you to the following 2014 member participants: Drs. M. Griffith, J. Wehr, L. Seluk, J. Hamerink, K. Nickodemus, T. Trullard, M. Fluent, D. Fear, T. Ausum, J. Kolling, D. Edwards, D. Lisull, M. Zahn, L. McNamara-McClatchey, J. Lesch, D. Heys, B. Neighbors, S. Pomerance, J. Lee, P. Lopez, E. Kennedy, D. Kennedy, C. Marzonie, S. Gray, S. Munz

## Study: Internet, Social Media Play Large Role In Spreading Anti-Fluoridation Misinformation

Discover Magazine (1/23, Kloor) reports on a study published in the Journal of the Massachusetts Dental Society that found that the Internet plays an outsized role in disseminating anti-fluoride propaganda, "dwarf[ing] the amount of pro-fluoridation information from public health agencies and organizations" available on the Internet. The study concluded, "The Internet and social media are misinforming thousands of people daily about the safety, health, and economic benefits of community water fluoridation." Furthermore, Discover Magazine goes on to add that "popular alternative medicine huckster" Joseph Mercola "was able to widely disseminate a misrepresentation of an already dubious meta-analysis" when the Huffington

Post reproduced a blog post of his that was then shared frequently on social media. This, Discover Magazine reports, is a prime example of "a credible or semi-credible journalistic outlet" that is "responsible for giving misinformation legs in social media."

Similarly, in a letter to the editor of the Bennington (VT) Banner(1/23), Dr. G. Richard Dundas, MD, writes in response to another letter to the editor that was "full of lies" about community water fluoridation. The letter-writer implied "that the American Dental Association and the Centers for Disease Control oppose fluoridation or have found some scientific reason not to fluoridate," however Dr. Dundas forcefully asserts,

"You are wrong." Indeed, "These organizations are strongly in favor of fluoridation because their scientists know that it works, it's safe, and it's economical," Dr. Dundas writes.



## Give Kids A Smile Day

The University of Michigan is hosting Give Kids a Smile Day on March 28th, 2015. It runs from 8:30am to approximately 2:00pm, and we will see the first 100 patients to arrive, providing exams, x-rays, sealants, cleanings, restorations, and extractions on a first-come, first-served basis.

This event allows for dentists to join with others in the community to provide dental services to underserved children. Each year, approximately 350,000 children benefit

from more than 1,500 events across the country, all because of the efforts of 40,000 or more annual volunteers.

The estimated number of kids for 2015 nationwide is 322,128 as of Monday, January 26th, 2015! Our program here at the University of Michigan provided over \$12,000 in services in 2014 with 150 volunteers. Each year, we always need more patients, so please send children our way! We have flyers available with information, and we

always love volunteers for the big day. Please contact Arielle Castine at akruc@umich.edu or Gabrielle Zuzo at gzuzo@umich.edu for more information, if you would like to volunteer, or if you would like flyers. Thank you for your time and we look forward to another great event next March!

-UMSOD GKAS

**WDDS BUSINESS & GENERAL MEETING MONDAY, MARCH 9, 2015****WEBER'S INN**

3050 JACKSON RD  
ANN ARBOR, MI 48103

**“Digital Radiography: A Review of Systems & Diagnosis Synopsis”**

PRESENTED BY:

**Robert F. Majewski, DDS, MS****6:15PM REGISTRATION/SOCIAL HOUR, 7:00PM DINNER/BUSINESS MEETING & PROGRAM**

PLEASE CALL OR EMAIL BY MARCH 5, AND RESERVE YOUR GENERAL OR VEGETARIAN ENTRÉE.

**-NO COST to WDDS ACTIVE & ASSOCIATE MEMBERS-****LIFE, RETIRED AND LIMITED TIME PRACTICE MEMBERS: \$30.00****GUEST FEE: \$35.00****CE CREDITS: 1****Speaker Bio:**

Dr. Majewski received his DDS at the University at Buffalo in 1976. After several years in private practice, and a faculty position in Operative Dentistry at Tufts University – School of Dental Medicine, he returned for:

MS – in Oral Sciences in conjunction with an Advanced Education Program in Temporomandibular Disorders and Orofacial Pain – University of Buffalo – 1983

Residency in Pediatric Dentistry – Children’s Hospital of Buffalo – 1985

Returned to Academics:

Tufts University – Department of Pediatric Dentistry from 1985 to 1990. University of Detroit – Mercy – Department of Pediatric Dentistry from 1990 to 1993. For the last 20 years, has served as Director of Graduate Pediatric Dentistry at Mott Children’s Health Center in Flint, MI; affiliated with the Graduate Program in Pediatric Dentistry at The University of Michigan

**Course Overview:**

This Course is recommended for Dentists, Hygienists, Assistants, Dental Students

Many dental offices already have or will soon convert to digital radiography. Learning about the different systems and re-learning how to diagnose dental disease utilizing the available technology may prove to be a challenge for dental professionals. This program will provide a basic review of digital radiographic technology. An emphasis will be placed on the challenges of diagnosis using digital radiographs and the various digital enhancements. Presentation will include multiple cases, in primary and permanent dentitions, comparing digital radiographic images to clinical photographs. Course objectives include:

- Basic understanding of digital radiographic systems.
- Advantages/disadvantages of the different systems.
- An improved understanding of diagnosis using digital radiography

**ADA C.E.R.P.<sup>®</sup>** | Continuing Education  
Recognition Program

The Washtenaw District Dental Society is an ADA CERP recognized provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Washtenaw District Dental Society designates this activity for 1 continuing education credit.



## Washtenaw District Dental Society

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**We're on the Web!**

**[www.washtenawdentalsociety.org](http://www.washtenawdentalsociety.org)**

## WDDS Legislative Breakfast: March

The WDDS is inviting members to the legislative breakfast:

### Friday March 20th 8-10 am at Weber's Inn.

This event is free to members and breakfast is included. We invite our State representatives and Senators to join with the MDA during the breakfast. Legislators tell us a little about what they do in Lansing and the MDA updates us on legislation and initiatives going on in our state. Then the floor is open for any question a member might want to ask. This is a great opportunity to meet and interact with our representatives!!

Members please RSVP by **3/10/2015** to Mike Martin at 734-856-5022

Thanks, and we hope to see you there!



## New Dentist Update

**What:** Please join us for our second new and younger dentist study club meeting! It will be an evening of social networking and learning sponsored by the Washtenaw District Dental Society (WDDS). The event is open to both members and non-members of the WDDS. We will have some social time with food and drinks followed by discussion of a multi-disciplinary case. It will be a very informal setting designed to gather ideas regarding more difficult treatment planning.

**Where:** Quarter Bistro

300 S Maple Rd

Ann Arbor, MI 48103

**When:** Tuesday, March 3

6:30-8:00 pm



**Hosted by:** The new dentist and membership committees of the Washtenaw District Dental Society