



washtenaw
DISTRICT DENTAL SOCIETY

WDDS NEWSLETTER

August 2022

WDDS

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FUTURE MEETING DATES

September 17, 2021. MDA/WDDS/Livingston meeting. "Advances in Dental Pharmacotherapy." 9am-4pm. Novi Suburban Collection.

October 11, 2021. WDDS General Meeting. "Vaping & Oral Health" and "Cannabis & the Dental Patient." Iwonka Eagle, RDH, BSDH, MS & Jennifer Cullen, RDH, BSDH, MPH. Webers. 6:15-8:45pm.

October 11-13, 2021. ADA annual meeting. Las Vegas, NV.

November 8, 2021. WDDS General Meeting. "Taxes, Financials, & Retirement." Howard Bleiwas, CPA, CVA. Weber's. 6:15-8:15pm.

January 10, 2022. WDDS General meeting. "Occlusion In Every Day Dentistry." Dr. Mark Murphy. Weber's. 6:15pm

February 2022. WDDS Night-Out Event. TBD

March 7, 2022. WDDS General Meeting. TBD

President's Welcome Letter

As the incoming president of the WDDS for the 2021-2022 year, it is my privilege to have the opportunity to serve you and acknowledge the preceding leaders of this organization. As dental professionals, we are fortunate to be practicing in one of the best communities, and I look forward to serving both our patients and doctors. It is hard to believe we are already in the last half of this year. Although it is already August and the summer is coming to a close, it also means we can look forward to another season of Michigan Football- GO BLUE! (Sorry to any Michigan State fans).

Over the past year, our practices have faced a major challenge in addressing COVID-19 and implementing the health precautions associated with the pandemic. We have gone from shuttered practices to slowly reopening our doors, garbed in layers of PPE to keep both our staff and patients safe. Offices have utilized technology to implement virtual visits for patients who prefer consultations from home. As a community and as health professionals, we have grown, adjusted and overcome, and for that, I am thankful and proud.

Looking back on my career thus far, it's hard to believe 30 years have passed since I started in the dental field. We have seen technology greatly impact our practices with scanning, milling, 3D printing and computers. I remember my wife helping me convert our paper charts and accounts to a computer with electronic charting. Today, patient information is sent via emails, text and even Instagram, as opposed to the old school phone call (I still prefer phone calls and am getting better at texting). However, with all the changes, dentistry is still a "people" business. That's what life is all about: communicating and talking with others. It is the personal contact and communication that we all need. Community is important to all of us, and that aspect has been missing from many of our lives over the past year. Man was not meant to spend time in isolation

and the impact that we leave on our patients, and on each other, is just what the doctor ordered. With that, we are hopefully going to be moving back to in-person meetings this fall amongst our fellow colleagues, giving us the interaction that I believe we all love.

Our dental society and the ADA is always there providing for us with the information we need in order to stay current in our field. There are many aspects in health care that change frequently. At each juncture, dental organizations are continually going to bat for each and every one of us. From insurance companies, continuing education, legislative bodies and schools, the WDDS and ADA are there to help and serve its members. With that, we as a dental society are encouraging people to step up to the plate and serve. We are always looking for people to volunteer in our local community, and it is a way we can all make an impact and allow our voices to be heard.

If you have any questions that arise, please do not hesitate to reach out by email or phone.

Sincerely,

Eric Brust
annarborsmiles@sbkortho.com





CE SEMINAR — September 17, 2021

Advances in Dental Pharmacotherapy: How to Maximize Success While Limiting Risk in Everyday Practice



Karen Baker, BS, MS
Friday, Sept. 17, 2021

Suburban Collection Showplace, Novi
9 a.m. – 4 p.m. Registration opens at 8:30 a.m.
(breakfast and lunch provided)
Fee: \$269 member dentists; \$139 staff and life retired member dentists; \$369 nonmember dentists
(Free for Washtenaw and Livingston District Dental Society member dentists)
Six CE credits

This course will update the dental team on recent developments in dental pharmacotherapy while providing strategies for prescribing to ensure therapeutic success. Drug therapy and alternative medicine reference sources will be listed and critiqued as to usefulness in daily practice. Clinically relevant information about effectiveness, adverse effects, patient-specific drug selection criteria, dosing, and cost will be presented for therapeutic agents commonly used in dentistry. Systemic antibiotics, anxiolytics, analgesics and mucosal disease agents will be evaluated and discussed. Learning objectives:

- Choose the most cost-effective antibiotic or anxiolytic for a specific patient.
- Prescribe antibiotic premedication for certain patients with a variety of implants and conditions based on AAOS screening criteria and current evidence.
- Prescribe innovative topical and systemic therapies for both inflammatory and infectious mucositis patients and xerostomia.

This course counts toward the Michigan Board of Dentistry's pain management requirement.

Co-Sponsored by MDA Insurance, MDA Services, and Crest Oral B Professional Oral Health.

Questions? Call 800-589-2632, ext. 408, or email jmarquardt@michigandental.org.

Register online at michigandental.org/CE-Courses or call 517-346-9408.

About the Speaker

Karen Baker has been on the dental college faculty at the University of Iowa for 36 years. She is a clinical pharmacist with a master's degree in clinical pharmacology and therapeutics and is focused on patient-specific dental drug therapy. She has authored more than 50 articles and abstracts, and lectures extensively at the University of Iowa.

Meeting Location Address

Suburban Collection Showplace
46100 Grand River Ave.
Novi, MI 48374
248-348-5600

ADA CERP

Continuing Education
Recognition Program

The Michigan Dental Association is an ADA CERP recognized provider.

- ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.
- The Michigan Dental Association designates this activity for six continuing education credits.
- Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at ADA.org/CERP.
- Please note that the Michigan Board of Dentistry does recognize ADA CERP for continuing education credits toward license renewal. The MDA is an AGD Accepted Program Provider for FAGD/MAGD credit (provider number 219252).

REGISTRATION FORM

Karen Baker, BS, MS, Friday, Sept. 17, 2021, Suburban Collection Showplace, Novi

Register online
www.michigandental.org

Name(s) of registrant(s) (include credentials, i.e., DDS, RDH, etc.): _____

Address: _____ City: _____ State: _____ ZIP: _____

Telephone: _____ Email address: _____

☐ Dentist ☐ Staff ☐ Nonmember ☐ Life Retired

Payment Type: ☐ Check (payable to MDA) ☐ Visa ☐ MC ☐ AmEx ☐ Discover **Total \$** _____

Card Number: _____ Exp. Date: _____ Billing ZIP: _____

Signature: _____

Mail to: Michigan Dental Association, CE Dept., 3657 Okemos Road, Ste. 200, Okemos, MI 48864. Fax to: 517-372-6704.

Questions? Call the MDA Continuing Education Department at 517-346-9408, or jmarquardt@michigandental.org.

WDDS GENERAL MEETING: MONDAY OCTOBER 11, 2021

WEBER'S INN

3050 JACKSON RD

ANN ARBOR, MI 48103

"Vaping & Oral Health" and "Cannabis & the Dental Patient"

PRESENTED BY:

Iwonka Eagle, RDH, BSDH, MS & Jennifer Cullen, RDH, BSDH, MPH

6:15PM REGISTRATION/SOCIAL HOUR, 7:00 DINNER & ANNOUNCEMENTS, 7:15 PROGRAM

PLEASE REGISTER ONLINE BY OCTOBER 4th.

SIGN IN & NAME TAGS WILL BE AT THE REGISTRATION TABLE FOR PICK UP.

NO COST to WDDS ACTIVE & ASSOCIATE MEMBERS

\$35 LIFE, RETIRED AND LIMITED TIME PRACTICE MEMBERS

\$45 NON-DENTIST GUEST FEE

\$100 NON-MEMBER DDS FEE

CE CREDITS: 1.5

Speaker Bios

Ms. Iwonka Eagle graduated from Michigan State University in 2000 with a Bachelor of Science degree in human biology and began working in research at the Karmanos Cancer Center. Her interest in oral health was sparked shortly thereafter while working as a dental assistant and it led her to pursue a career in dental hygiene. In 2004 she earned her Bachelor of Science in Dental Hygiene from the University of Michigan. She returned to UM and graduated with a Master of Science in Dental Hygiene in 2014. There, she currently serves as assistant clinical professor, clinical coordinator for the hygiene students, and thesis chair for the graduate hygiene students. She is actively involved in clinical research, focusing on Objective Structured Clinical Exams in dental hygiene education. Ms. Eagle is a delegate to the Michigan Dental Hygienists' Association and also the Educational Chair-person for the MDHA. She is a member of the Michigan Oral Health Coalition, the American Dental Hygienists' Association, and the American Dental Education Association.

Ms. Jennifer Cullen graduated from Ferris State University's Dental Hygiene Program in 1998 and enjoyed 16 years of clinical practice. In 2012 she completed her bachelor's degree in Dental Hygiene through the University of Michigan. While at UM she developed a special interest in service-learning and community-based oral health initiatives. This led her to pursue a Master's in Public Health with a certificate in Health Education and Promotion, completed in 2015 from Benedictine University. Her professional interests include campus-community partnerships, especially programming that benefits older adults, on-line learning technologies, and program evaluation. She is a

member of the American Dental Hygienists' Association, the American Dental Education Association, the American Association of Public Health Dentistry, and the Honor Society of Phi Kappa Phi U-M Chapter.

Course Overview:

Vaping has become more popular with many, and cannabis use is on the rise. Our speakers will familiarize you with current trends and things to look for.

Educational objectives:

Vaping

- To review the history and use of tobacco products and nicotine replacement therapies.
- To identify the different components of Electronic Nicotine Delivery Systems (ENDS) devices.
- To identify the health and oral health risks of using ENDS.
- To identify smoking cessation efforts.
- To identify ways to implement smoking cessation in daily patient interactions.

Medical Cannabis

- Describe medical indications for use of cannabis-based drugs.
- Describe implications of cannabis use on oral health and dental practice.
- Understand the role of cannabis-based drugs in caring for patients with chronic pain and anxiety.
- Be familiar with Michigan medical marijuana regulations and programs.



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ADA C-E-R-P® | Continuing Education
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WDDS GENERAL MEETING: MONDAY, NOVEMBER 8, 2021WEBER'S INN

3050 JACKSON RD

ANN ARBOR, MI 48103

"Taxes, Financials, & Retirement Plans"

PRESENTED BY:

Howard Bleiwas, CPA, CVA**6:15PM REGISTRATION/SOCIAL TIME 7:00 DINNER & ANNOUNCEMENTS, 7:30 PROGRAM**

PLEASE REGISTER ONLINE BY NOVEMBER 1. SIGN IN & NAME TAGS FOR GUESTS WILL BE AT THE REGISTRATION TABLE FOR PICK UP.

NO COST to WDDS ACTIVE & ASSOCIATE MEMBERS**\$35.00 LIFE, RETIRED AND LIMITED TIME PRACTICE MEMBERS****\$45.00 NON-DENTIST GUEST FEE****\$100 NON MEMBER DDS's FEE****CE CREDITS: 1.0****Speaker Bio:**

Howard I. Bleiwas is a Certified Public Accountant and Certified Valuation Analyst. He is principal of Howard I. Bleiwas and Associates, CPA, PLLC. The firm, established in 1994, is a provider of accounting, business, and valuation consulting services to clients throughout Michigan, the United States and Internationally. The firm presently services over 100 dental offices which include generalists and all dental specialties. Howard has dealt with all aspects of the business end of dentistry from valuating, selling, purchasing, assisting with managing, employee issues, tax and business planning. Howard has lectured the past 20 years at the University of Michigan and University of Detroit dental schools as well as other dental related groups.

Course Overview:

Tax, Wealth Management & Financial Rules and Laws have become more confusing with Covid. Learn how these changes may affect you, your team and your practice.

Course Objectives:

- Understand the 2021 Tax Reform changes and how they impact private practice dentistry.
- Discuss legitimate tax savings ideas.
- Understand the different types of office retirement plans, and how they are best suited to different practice styles and business models.



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ADA C.E.R.P.® | Continuing Education Recognition ProgramThe Washtenaw District Dental Society is an ADA CERP recognized provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Washtenaw District Dental Society designates this activity for 6 continuing education credit.

WDDS GENERAL MEETING: MONDAY JANUARY 10, 2022

WEBER'S INN

3050 JACKSON RD

ANN ARBOR, MI 48103

"Occlusion In Every Day Dentistry"

PRESENTED BY:

Dr. Mark Murphy

6:15PM REGISTRATION/SOCIAL HOUR, 7:00 DINNER & ANNOUNCEMENTS, 7:30 PROGRAM

PLEASE REGISTER ONLINE BY JANUARY 3, 2022. SIGN IN & NAME TAGS WILL BE AT THE REGISTRATION TABLE FOR PICK UP.

NO COST to WDDS ACTIVE & ASSOCIATE MEMBERS

\$35.00 LIFE, RETIRED AND LIMITED TIME PRACTICE MEMBERS

\$45.00 NON-DENTIST GUEST FEE

\$100 NON MEMBER DDS's FEE

CE CREDITS: 1.0

Speaker Bio

Dr. Murphy is an American Board of Dental Sleep Medicine Diplomate and has practiced in the Rochester area for over 35 years. He is the Lead Faculty for Clinical Education at ProSomnus

Sleep Technologies, the Principal of Funktional Sleep in Rochester, serves on the Guest Faculty at the University of Detroit Mercy School of Dentistry and as a Regular Presenter at the Pankey

Institute. He has served on the Boards of Directors of the Pankey Institute, National Association of Dental Laboratories, the Identallloy Council, the Foundation for Dental Laboratory Technology,

St. Vincent DePaul's Dental Center and the Dental Advisor. He lectures internationally on Leadership, Dental Sleep Medicine, TMD, Treatment Planning, and Occlusion.

Course Overview:

A challenging Occlusion can be perplexing to the DDS and improper handling can result in patient pain and dis-satisfaction. Learn tips on "how to get it right".

Educational objectives:

- Understand the principals of physiologic occlusion, and how they are different from those in a pathologic occlusion.
- Understand how to evaluate a patients functional or parafunctional occlusion.
- Describe various treatment modalities for malocclusion.
- Describe the indications for and various types of occlusal splints.



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